



Outdoor advertising, custom artwork and printing

Outdoor advertising

No Smoking Day will provide a template free of charge for outdoor sites - 48-sheet, telephone kiosk, bus adshell, bus side, superside, street banner, 6-sheet poster, trailer poster etc. This will be an image at the correct size for the site with a space for the local helpline number and logo, to be added by the ad site company or customer's design department.

Customers wanting anything other than the template will be charged at £300 per image. No Smoking Day's design contractor, Wee Creative Company, will discuss requirements directly with the customer and send their own invoice.

Artwork can be uploaded to an ftp server or sent via YouSendIt.

Other custom artwork

Customers wanting their own number/details on NSD posters can either get them printed by GASP, in which case No Smoking Day will pay for the artwork, or get artwork produced by Wee Creative Company, at a charge of £100 per image, for use by a local printer. The same applies for posters in different sizes, flyers, etc.

Questions?

Please email enquiries to mail@nosmokingday.org.uk. If you are doing outdoor advertising we will need the name of the company you are using, with contact details, and a spec for each size.